

# twitter

## student affairs

# #hashtag directory

**Definition:** The # symbol, called a hashtag, is used to mark keywords or topics in a Tweet. It was created organically by Twitter users as a way to categorize messages.

*Hashtags: helping you find Student Affairs Tweets*

- People use the hashtag symbol # before student affairs-related keywords in their Tweet to categorize those Tweets to show more easily in a Twitter Search.
- Clicking on a hashtagged word in any message shows you all other Tweets in that category.
- Hashtags can occur anywhere in the Tweet.
- Hashtagged words that become very popular are often Trending Topics.

Example: Below, @studentlifeguru added the hashtag before the word “studentaffairs” in the message. The word is now a link to search results for all Tweets containing “#studentaffairs” in the message.



**studentlifeguru** Scott M. Helfrich

Twitter can connect #studentaffairs professionals to the world!  
Share your knowledge with one another!

2 minutes ago ☆ Favorite ↩ Reply 🗑 Delete



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<http://www.studentlifeguru.com> | Twitter: @studentlifeguru

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#acadv	academic advising
#acpa	American College Personnel Association
#acuhoi	Association of College & University Housing Officers International
#acui	Association of College Unions International
#admissions	general discussions, tips, articles, and resources
#breakdrink	student affairs professional development (webinars & podcasts)
#careers	position openings and requests
#college	general discussion, tips, articles, and resources
#edchat	education (K - 12 & college / university)
#edpolicy	education policy (K - 12 & college / university)
#edu	education (K - 12 & college / university)
#education	(K -12 & college /university)
#FB	Facebook
#FF	("Follow Friday" - recommendations for whom to follow on Twitter)
#greeklife	greek affairs
#highered	higher education (e.g. student affairs, faculty, etc.)
#higheredjobs	position openings and requests
#higheredlive	video discussion related to higher education issues
#inspiration / #inspirational	quotes and articles
#jobs	position openings and requests
#leadership	general discussion, tips, quotes, articles, and resources
#motivational	quotes and articles
#naspa	National Association of Student Personnel Administrators
#naspacpa	NASPA + ACPA topics
#olchat	college & university orientation
#phdchat	doctoral student discussion, resources, and support
#reslife	residence life
#sachat	student affairs chat
#sadoc	student affairs doctoral student discussion
#sagrad	student affairs graduate student discussion
#sajobs	student affairs position openings and requests
#salive	student affairs professional development (webinars & podcasts)
#saprof	student affairs professionals
#satech	student affairs technology
#sawomen	women in student affairs
#sgachat	student government
#socialmedia / #sm / #smm	general discussion, tips, articles, and resources
#stuact	student activities
#studentaffairs	general discussion, tips, articles, and resources
#university	general discussion, tips, articles, and resources
#wihsng	women in housing (advocacy & resources)
#WLSalt	Women's Leadership Institute / Support, Affirm, Lift, Transform